

MEF17

Orlando, Florida USA

Loews Sapphire Falls Resort
November 13 – 16, 2017
MEF17.com

Hosted by **MEF**

Sponsor Price List

MEF17 Highlights

- 1,000+ Attendees, 275+ Companies, 35+ Countries
- 120+ LSO, SDN, NFV, CE, Cloud Expert Speakers
- 3 ½ day Program
- MEF Workshops: Third Network Services | LSO | Open Initiatives | Certification | Wholesale
- Proof of Concept Demonstrations
- Networking Hall
- MEF Awards Party
- LSO Hackathon
- Global Media Hub: 50+ Press & Analysts
- Onsite MEF Training & Certification

MEF16 at a Glance

- 950+ Attendees, 230+ Organizations
- 120+ CE, LSO, SDN, NFV, Cloud Expert Speakers
- 120 Sponsors & Event Partners
- 14 Proof of Concept Demonstrations
- Open-O Summit
- LSO Hackathon
- 2016 MEF Excellence Awards Dinner Gala

	MEF Members, MEF-CECPs	Non-MEF Members	Press & Analysts	Gov., Non-profit, Enterprise
Regular Pass	\$500	\$600	Free	Free
Early-Bird Savings until 31-Aug-2017	\$400	\$500	Free	Free
Opening Welcome Reception	✓	✓	✓	✓
Conference Keynotes, Sessions & Workshops	✓	✓	✓	✓
Networking Hall and Proof of Concept Demonstrations	✓	✓	✓	✓
Post-Conference Presentations	✓	✓	✓	✓
Optional Ticket for MEF Awards Party	\$125	\$150	\$150	\$150
Optional MEF-CECP: Recertification Training or MEF-TNF Training & Onsite Certification Regular	\$695	\$795	\$795	\$795
Early-Bird Savings Training/Certification-31-Aug-2017	\$550	\$635	\$635	\$635

MEF17 SPONSOR PACKAGES

	DEADLINES	HOST OPERATOR	PLATINUM	GOLD	SILVER	BRONZE
MEF Member Super Early Bird (25% savings)	28-Feb-17	Host Operator Packages Custom Created and Priced-Contact MEF	\$33,000	\$18,900	\$11,775	\$7,050
Non-Member Super Early Bird (25% savings)	28-Feb-17		\$37,950	\$21,735	\$13,541	\$8,108
MEF Member Early Bird (10% Savings)	31-May-17		\$39,600	\$22,680	\$14,130	\$8,460
Non-Member Early Bird (10% Savings)	31-May-17		\$45,540	\$26,082	\$16,250	\$9,729
MEF Member Regular	N/A		\$44,000	\$25,200	\$15,700	\$9,400
Non-Member Regular	N/A		\$50,600	\$28,980	\$18,055	\$10,810

BENEFITS

	Host Operator Packages Custom Created and Priced	Contact MEF for Details	PLATINUM	GOLD	SILVER	BRONZE
Speaking or Panel Slot			3	2	1	-
Complimentary Conference Passes			36	18	9	3
Discount on Additional Conference Passes			35%	30%	25%	20%
Exhibit Booth (furnishings & electric excluded)			20'x20'	20'x10'	10'x10'	10'x10'
Meeting Room (Size range: 500-1800 sq. ft)*	Included		-	-	-	-
MEF Awards Party (15 Tickets)	Included		-	-	-	-
Logo & Sponsor Level on event website & promos	Included	Included	Included	Included	Included	Included
Section on Platinum-only MEF17 website	Included		-	-	-	-
MEF-Produced Video	1		-	-	-	-
Featured Article with MEF17 Media Partners	3		-	-	-	-
Access to MEF17 Registration List – Pre & Post**	Included		Included	Included	Included	Included
Advance Press & Industry Analyst List	Included		Included	Included	Included	Included

Payment Terms: 50% due within 30 days of signing; remaining 50% is due by June 30, 2017. After June 30, 2017, 100% is due within 30 days.

ADDITIONAL SPONSOR OPTIONS

	Quantity	Super Early Bird 28 Feb 17	Early Bird 31 May 17	Regular -
	-	15%	10%	-
MEF17 T-Shirt with Customized Sponsor Branding	1	-	-	\$20,000
Lanyards	SOLD	\$10,625	\$11,250	\$12,500
MEF Awards Party (1 SOLD)	3	\$10,625	\$11,250	\$12,500
Opening Welcome Reception (1 SOLD)	3	\$10,625	\$11,250	\$12,500
Proof of Concept Team Participation Cost***	CLOSED	\$8,925	\$9,450	\$10,500
Registration Desk w/ Sponsor Branding	1	\$8,500	\$9,000	\$10,000
Tuesday Networking Hall Drinks Reception	2	\$8,500	\$9,000	\$10,000
Wednesday Networking Hall Drinks Reception	2	\$8,500	\$9,000	\$10,000
Charging Station	1	\$6,375	\$6,750	\$7,500
Mobile App	SOLD	\$6,375	\$6,750	\$7,500
Wifi	1	\$6,375	\$6,750	\$7,500
Lunch (per day)	3	\$6,375	\$6,750	\$7,500
Global Media Hub	2	\$6,375	\$6,750	\$7,500
Networking Lounge	SOLD	\$6,375	\$6,750	\$7,500
Registration Badge Co-Sponsor	SOLD	\$6,375	\$6,750	\$7,500
LSO Hackathon (3 SOLD)	-	\$5,100	\$5,400	\$6,000
Pens	SOLD	\$4,250	\$4,500	\$5,000
VIP Speakers Lounge	1	-	-	\$5,000
MEF Workshops - add-on for sponsor packages (1 SOLD)	-	\$3,400	\$3,600	\$4,000
Meeting Room Rental (500 - 1800 sq. ft.) *	15	\$2,550	\$2,700	\$3,000
Premium Signage – Sponsor Branding in Main Conference Areas NEW!		-	-	\$1,500 - \$5,000

[-Click for PDF Download of Premium Signage Locations & Prices](#)

For sponsorship information, please contact Alysia Bennett at Alysia@mef.net.

	Quantity	Super Early Bird 28 Feb 17	Early Bird 31 May 17	Regular 15 Sept 17
MEF Awards Party Passes (10)	-	-	-	\$1,250
Start-Up Company Station Sponsorship NEW! Includes: 1 kiosk, 2 chairs, 1 monitor, graphics design & production, electrical, convention WI-FI access Does NOT Include: food & beverage, laptops, additional AV, additional dedicated wired internet line	4	-	-	\$5,000
MEF Presentation Theatre Title Sponsor NEW! Includes: Signage, Customized announcements Example: MEF Presentation Theatre sponsored by "Company Name Here"	1	-	-	\$7,500
20x20 Pre-Configured Exhibit Booth Includes: 4 tables, 8 chairs, 4 monitors, graphics design & production, electrical, convention WI-FI access Does NOT Include: food & beverage, laptops, additional AV, additional dedicated wired internet line (15 Sept 17 deadline)	-	-	-	\$20,000
10x20 Pre-Configured Exhibit Booth Includes: 2 tables, 4 chairs, 2 monitors, graphics design & production, electrical, convention WI-FI access Does NOT Include: food & beverage, laptops, additional AV, additional dedicated wired internet line (15 Sept 17 deadline)	-	-	-	\$10,000
10x10 Pre-Configured Exhibit Booth Includes: 1 table, 2 chairs, 1 monitor, graphics design & production, electrical, convention WI-FI access Does NOT Include: food & beverage, laptops, additional AV, additional dedicated wired internet line (15 Sept 17 deadline)	-	-	-	\$5,000

* Requires a minimum Bronze Sponsorship ** Pre-Event Registration List does not include contact info;

*** PoC participants require a minimum Bronze Sponsorship, does not apply to SPs in Vendor PoCs. PoC participation is subject to acceptance of your company's PoC submission in the MEF17 PoC Showcase proposal process.

For more information, please contact Alysia Bennett at Alysia@mef.net.